ZEPHYR INTERIOR DESIGN ACADEMY

Hub guide: Media and Visibility Hub

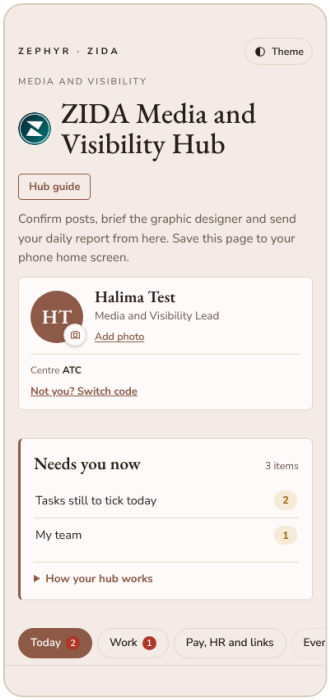
> Welcome to your Media and Visibility Hub. It brings your daily work into one place, so nothing depends on memory.
> This guide walks you through it, card by card. Keep it open the first few times.

Who this hub is for

Media and Visibility Hub is for the Media and Visibility Lead.

Opening and signing in

1. Open https://zida-team.netlify.app/media/ on your phone or computer.
2. Enter your hub code once. Get your code from Operations privately; never share it or post it in a group.
3. The hub remembers your code on that device. On a phone, add it to your home screen: Share, then Add to Home Screen (iPhone) or the menu, then Install app (Android).
4. Tap Hub guide at the top of the hub at any time to come back to this guide.



The top of the Media and Visibility Hub on a phone: the tabs and Needs you now

Your routine

Every day

- Clock in when you arrive.
- Post as planned and send a Post Confirmation for every post.
- Send your Daily Report by 5pm.

Each week

- Send design requests at least 3 working days ahead.

On Friday

- Send your Weekly Original Idea by Friday.

Your hub, section by section

The sections in the order you see them. Some sit under tabs at the top: tap a tab to switch.

Finding your way: tap a tab to switch. Close all at the top of a tab closes every card in it (Open all opens them). With Tidy on, opening one card closes the others; it is on by default on a phone and you can switch it on or off. Cards with something waiting open by themselves.

Tab: Today

Clock in and out

Records when you arrive and leave, with your fingerprint or face check.

1. Tap Clock in when you arrive.
2. Allow location so the hub knows you are at the centre.
3. Tap Clock out when you leave.

Today's tasks

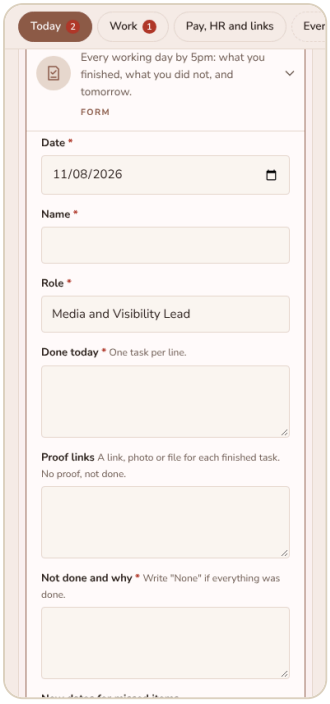
Your tasks for today: standing duties, tasks from the Managing Director and class tasks.

1. Do each task.
2. Tick it when it is done; add a note or link if asked.
3. Unticked tasks become overdue after their time.

Every day

The forms you use every day.

1. Tap the form you need to open it.
2. Fill in each field. For proof, paste a Google Drive or social media link: files cannot be uploaded.
3. Tap Submit. You see "Sent today" on the form.



A form opened on the Media and Visibility Hub: fill in each field, paste links, then Submit

Requests from reports

Requests you added to your reports, and their answers.

1. Add a request at the end of any report.
2. The answer shows here, and you are emailed.

Reviews of your reports

The Managing Director's review of each report.

1. Good: nothing to do. A note may be added for you.
2. Needs action: do what is asked, write what you did and tap Done.

Tab: Work

Student of the Month

Student of the Month and awards.

1. The Academic Coordinator confirms the shortlist.
2. The Media and Visibility Lead posts it and marks it Posted.

Design and ideas

Design requests to the Graphic Designer and your weekly idea.

1. Send each design request at least 3 working days ahead.
2. Paste a Canva or Google Drive link: files cannot be uploaded.

Active discounts

Discounts that are active, and requests for new ones.

1. Read the active discounts before you quote a price.
2. Only the Managing Director approves a discount.

My team

Who in your team has reported and clocked in today.

1. Check it at the end of the day.
2. Follow up anyone who has not reported.

Tab: Pay, HR and links

Request a payment

Ask for money ZIDA needs to pay. The Managing Director approves before anything is paid.

1. Open the form and say what it is for, how much and who is paid.
2. Paste a link to the quote or invoice.
3. Tap Submit. You are told when it is approved and paid.

Links

Quick links to the sheets, documents and hubs you use.

1. Tap a tile to open it in a new tab.

HR

Leave, appraisal, your records and the staff policies.

1. Open the HR Hub to ask for leave or report an absence.
2. Read the policies when you need them.

Reports, requests and links

- Daily Report: what you finished (one task per line), proof links, what you did not finish and why, and tomorrow's plan.
- Requests: add a request at the end of any report: an approval, an item, money or help. The answer comes back on your hub.
- Links: paste a Google Drive or social media link. Files cannot be uploaded here.

Clock in and out

1. Tap Clock in when you arrive, and allow your fingerprint or face check and your location.
2. Tap Clock out when you leave.
3. Forgot? Tell Operations the same day so your record can be corrected.

What happens after you submit

- Your report goes to your line manager and the Managing Director. You see "Sent today" on the form.
- Payment requests go to the Managing Director first, then Finance pays and records the proof.
- Reviews, decisions and answers come back to your hub, and by email when there is something to read or do.

Questions

I see "Slow connection, still saving..."

Wait: it is still saving. Do not tap Submit again. If it fails, you see a message and can try once more.

I forgot to clock out

Tell Operations the same day so your record can be corrected.

Someone else's name shows at the top

Tap Not you? Switch code under the name, then enter your own code. Each hub keeps its own code on your device.

I made a mistake in something I sent

Send it again with the correction and say so in the notes, or tell your line manager. Nothing is lost.

Feedback on this guide

Reply to the Monday email with anything unclear or missing. Your feedback shapes the next version.
